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2018 Human Rights Photography Prize

Competition Rules (hereinafter called the “Rules”)

The **2018 Human Rights Photography Prize** (hereinafter called the “**2018 Prize**”) is the fourth edition of an annual photography competition on the theme of human rights organized by the Act On Your Future Foundation, Geneva (hereinafter called “**AOYF**”), in partnership with the Ecole cantonale d’art de Lausanne (the Lausanne Canton School of Art) (hereinafter called “**ECAL**”), the Haute école d’art et de design – Genève (the Geneva University of Art and Design) (hereinafter called “**HEAD – Geneva**”), the Ecole nationale supérieure de la photographie d’Arles (the National Graduate School of Photography, Arles) (hereinafter called “**ENSP**”), and the Royal College of Art of London (hereinafter called “**RCA**”) (hereinafter called jointly the “**Schools**”).

AYOF is a recognised public benefit non-profit foundation located in Geneva, the purpose of which is to facilitate access to high-quality information in a format that is appropriate and tangible for future generations, to raise awareness by actively stimulating the acquisition of knowledge about human rights, to offer specific opportunities for involvement that reflect the values promoted by the foundation and to defend and promote human rights that are at the heart of everyone’s concerns by forging linkages between the various sectors of society.

1. Purpose

- 1.1 The purpose of the 2018 Prize is to encourage and honour the link between photography and human rights.
- 1.2 The 2018 Prize recognises photographic creations on the theme “**(In)equality, the future of gender**”. Today, gender equality remains an unachieved social standard. Cultural understandings and social interpretations of sex and gender, as well as the rights that those traits imply, divide societies. Across the globe, people’s rights are regularly violated because of their gender identity or their sexual orientation. However, throughout time women and minorities have strived for their voices to be heard, and their efforts and sacrifices have changed our world as we know it. The increased visibility of minorities on the Internet, such as the transgender or intersex communities, has deeply questioned society’s perception of gender. The coming forward of Hollywood actresses on the overarching presence and normalisation of sexual harassment in the work field has put to the forefront a subject often ignored in the past. Uproar against female genital mutilation in Africa, which pushed 19 countries to take legal action and forbid the practice, is evidence of the increasingly stronger voice of African feminism. The list of such movements and social changes across the world becomes greater every day. This evolution makes it possible for us to go beyond the protesting and critiquing of an unequal system and seek solutions for our future. What does an equal society consist of and is it a utopian vision? Where do the boundaries between equality and inequality lie? The definition we attribute to gender equality is decisive for the future of human rights and our freedom of choice. Therefore, the theme encourages us to explore the significance of gender today and its ability to rise above its past.



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2. Conditions of Participation

The 2018 Prize is open to students and graduates of the Schools who meet at least one of the following two conditions:

- He or she is a student of the Schools and has completed at least two semesters of successful studies in one of the training faculties of any of the four Schools, or;
- He or she has graduated from one of the Schools in or after 2013.

If an artist collective is participating, all members of the collective must satisfy one of the two conditions referred to above.

3. Application Package

- 3.1 The application package (hereinafter called the "Application") must include the artist's CV and a description of the intention behind the work (no more than 2,000 characters). The Application may be submitted in French or English.
- 3.2 The Application may also be submitted by an artist collective. In this case it must include the CV of each member of the collective. The artist collective shall designate a representative as AOYF's point of contact. The candidacy of an artist collective shall have the same prerogatives as an individual candidacy.
- 3.3 Each artist can only submit one project, whether alone or with an artist collective.
- 3.4 The Application must include a project consisting of five to ten images numbered and organised in a series, including a master work representing the collection. Projects consisting of images in movement are also acceptable so long as their duration does not exceed 15 minutes and includes a series of photographs. If the project requires a particular layout or installation, the Application should include a detailed and illustrated explanation describing how it is set up.
- 3.5 The works should be inspired by a thought, expression or concept referring to the subject of the future of gender, the different interpretations of the sexes and the rights that flow from them. The works will be judged on their innovative character, their craftsmanship and their consistency with the above theme.
- 3.6 The Application should be sent to AOYF by electronic means. The images should be in .tif format with a minimum of 3000 x 4000 pixels (Adobe RGB 1998 profile) and should be sent via the WeTransfer file transfer programme or any other programme of the same type.
- 3.7 The candidates should send their Application to AOYF by e-mail to the following address: hello@actonyourfuture.org. Students and graduates must send a copy of their Application to their respective school, for those of HEAD – Geneva to Aurélie Pétre, Professor in charge of the Photography Pool: aurelie.petrel@hesge.ch, those of ENSP to Juliette Vignon, Head of Exhibitions and Publications: juliette.vignon@ensp-arles.fr, and those of RCA to Olivier Richon, Head of the Photography Programme: olivier.richon@rca.ac.uk.
- 3.8 The deadline for sending the Application, pursuant to article 5.5 of the present Rules, is **no later than 14 October 2018. Applications will not be accepted later than that deadline.**



4. Jury

The 2018 Prize Jury (hereinafter called the “**Jury**”) is made up in general of:

- A photographer
- A representative of an institute of contemporary art
- A representative of an academic institution
- A representative of Christie’s
- A representative of Human Rights Watch

5. Selection Rounds and Naming of the Winner

- 5.1 The process of naming the winner of the 2018 Prize (hereinafter called the “Winner”) will take place in two selection rounds.
- 5.2 In the first selection round, the works submitted for the 2018 Prize on the basis of an Application will be transmitted by the Schools to AOYF, which will verify that they comply with the submission rules of the Prize, particularly with respect to the theme as set forth in clause 1.2. AOYF will then submit the applications to the Jury, which will select the five finalists (the “Finalists”).
- 5.3 In the second selection round, the Jury will choose the Winner on the basis of the photographs offered in the competition. It will decide by a simple majority of the votes. In case of a tie, the decision of the Chairman of the Jury will govern. The Jury is not required to justify its choice and its decisions may not be appealed.
- 5.4 The Jury will designate the Winner at the end of its deliberations. He or she will be notified at the 2018 Prize awards ceremony on 6 December 2018.

6. Finalists’ Work and Exhibit

- 6.1 The Finalists’ works will be shown during a collective exhibit (hereinafter called the “Exhibit”) that will take place in principle at the Art Bärtschi & Cie gallery in Carouge/Geneva (the “Gallery”) from 6 December to 15 December 2018.
- 6.2 By participating in the 2018 Prize, the Finalists agree that the originals of their works will be shown in connection with this Exhibit.
- 6.3 The production of the exhibited works is the responsibility of each Finalist. If it is foreseen that AOYF will participate financially or in kind in the production cost, this must be the object of separate written agreements between AOYF and the author(s).
- 6.4 AOYF will be responsible for organising and financing the hanging of the Finalists’ works at the exhibit and for the framing of their works in the amount of CHF 1,500.00 per Finalist.
- 6.5 AOYF will determine the hanging and layout of the work in agreement with the Finalists and the Gallery. In order to facilitate the work, the Finalists will provide a plan for hanging their works, specifying the dimensions, no later than one month before the opening of the Exhibit. They shall also provide all useful technical, logistical and physical details within the same period. If there is a disagreement regarding the hanging, the vote



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of the Gallery will be determining. Each Finalist agrees to complete the hanging of his or her works no later than the day before the opening.

- 6.6 Each Finalist will make available to AOYF the works intended for the Exhibit at least ten days before the opening date. AOYF will return the works to each Finalist no later than ten days after the end of the Exhibit. The Parties will agree in advance on a shipper and the dates of delivery and return of the works by the shipper.
- 6.7 The Finalists are responsible for organising the transport of their works up to the site of the Exhibit, i.e. the Gallery, and shall assume all costs related to shipping (such as packing, construction of shipping crates, customs and transport).

7. Award of the 2018 Prize

- 7.1 All Finalists agree to be present at the award of the 2018 Prize during the opening night of the Exhibit. Any travel, lodging and meal costs incurred by the Finalists in order to attend the award of the 2018 Prize will be the responsibility of each Finalist. If the Winner is absent, the Jury may decide not to award the Prize to him or her.
- 7.2 The award of the 2018 Prize in the presence of the Finalists and the members of the Jury will take place on the occasion of the opening of the Exhibit.
- 7.3 Invitees of the Schools, AOYF and its partners, as well as those of the Gallery, will be present on that evening. The opening will be open to the public.
- 7.4 The Winner will be announced in the course of the evening. The Winner will make a short presentation of the winning artistic work.

8. The Winner's and Finalists' Prizes

- 8.1 The Winner may choose of the following two options as a prize:
- 1) He or she will be awarded a grant equal to CHF 10,000.00 (ten thousand Swiss francs) to be devoted exclusively to the preparation of an exhibit (materials and production) designed entirely as a continuation of the photographs for which the 2018 Prize was awarded. This exhibit will take place in parallel with the next edition of the annual AOYF Human Rights Photography Prize. The choice of the place and dates of that exhibit will be up to AOYF.
 - 2) The Winner may also elect to receive CHF 5,000.00 (five thousand Swiss francs) in cash to use as he or she wishes.
- 8.2 The four remaining Finalists will each receive CHF 500.00 (five hundred Swiss francs) in cash to use as they wish.
- 8.3 If the Winner is a collective, its members shall agree on one of the two options offered in article 8.1. The prizes mentioned in that article will be awarded to the collective as a whole. If option 8.1 1) is chosen, the exhibit will be designed by the collective as a whole. If option 8.1 2) is selected, the amount received must be divided equally between the members of the collective.
- 8.4 If the Finalist is a collective, the amount of the prize in article 7.2 shall be shared equally among the members of the collective.



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9. Communications

- 9.1 For purposes of communications, each Finalist will make available between now and 14 October an up-to-date curriculum vitae, a text describing his or her artistic approach and rights-free visuals that may be used on any medium in connection with the promotion of the 2018 Prize.
- 9.2 The Finalists will make themselves available to the media and will respond to press enquiries between 12 November and 21 December 2018.
- 9.3 Each Finalist agrees that AOYF may use his or her name, visuals and all information concerning his or her artistic activities in connection with the promotion and general communications regarding the Human Rights Photography Prize and any event associated with the Prize.

10. Insurance

- 10.1 Nail-to-nail insurance of the works (for transport and during hanging) will be the responsibility of each Finalist for the works he or she exhibits.
- 10.2 AOYF will not insure the Finalists against professional accidents or illnesses. Each Finalist shall insure him or herself personally against the risks of accidents or illnesses that may occur during his or her stay in Geneva in connection with the 2018 Prize.

11. Rights of Authorship

- 11.1 The Finalists agree to assign rights of reproduction and use of their works for all communications related to the 2018 Prize. The images used for publicity and communications related to the 2018 Prize shall be credited with the name of the author and, if the author is still a student, with the name of the originating school, in the following way: School/author's name. The images produced by graduates in connection with their studies will be credited in the same way.
- 11.2 The Finalists agree to donate to AOYF at least two of the prints made in connection with the Exhibit. AOYF shall keep them in its records and may use them in connection with future exhibits organised by AOYF.
- 11.3 The intellectual property rights to the works shall remain in their authors.
- 11.4 Any use for commercial purposes by AOYF of the materials submitted for the 2018 Prize shall be subject to separate written agreements between AOYF and the authors.
- 11.5 By participating in the 2018 Prize, the Finalists guarantee that they are the sole author or authors of the works submitted. In the event of a criminal complaint for plagiarism, the candidate shall be disqualified. The Schools and AOYF shall not be liable in any way for any complaint by a third party relating to the Finalists' works.
- 11.6 The participants guarantee that they have the authority to dispose of their works and that their dissemination or exhibition does not infringe on the rights of a third party (particularly if the photograph represents a third person). In the event of a criminal complaint by a third person, the Schools and AOYF may not be held responsible.



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- 11.7 The Finalists agree to authorise the use of their name, their photographs and all information concerning their artistic activities in any publicity or promotional event related to the 2018 Prize with no compensation apart from the prize that is won.
- 11.8 A Winner who chooses the first option indicated in article 8.1 shall be sole owner of the rights of authorship associated with the works produced in connexion with this award exhibit. Any use of the works by AYOF for purposes of exhibition shall be subject to separate written agreement between AYOF and the Winner.

12. Records, Representation and Future Exhibits

- 12.1 The Finalists agree to donate at least two prints made in connection with the Exhibit so that AOYF may keep them in its records and use them for future exhibits. These prints shall be chosen by joint agreement between AOYF and the author.
- 12.2 The Finalists will assign to AOYF their representation and that of the works created in connection with the 2018 Prize during the Exhibit and in any future exhibit associated with the promotion of the Prize, without geographical limitation.
- 12.3 Any reproduction and use of the Finalists' works associated with the organisation and promotion of future exhibits will be subject to separate written agreements between AOYF and the authors.

13. Sales

- 13.1 Any use for commercial purposes by AOYF of the material submitted for the 2018 Prize will be subject to separate written agreements between AOYF and the authors.
- 13.2 The works of the Finalists selected for the 2018 Prize may be offered for sale during the Exhibit. The sales price shall be determined by mutual agreement between AYOF and the author of the work. The author of the work will receive the proceeds of the sale from the customers. He or she shall retain 50% of the sale price of the work and pay to AOYF the remaining 50% of the sale price as a commission.
- 13.3 In the event the Winner produces an exhibit pursuant to article 8.1.1) of the Rules of the 2018 Prize, AYOF shall receive as a commission 30% of the sale price of the works exhibited in connection with the other exhibit.
- 13.4 The works of the Finalists selected for the 2018 Prize may be offered for sale during any future exhibit associated with the promotion of the competition. AOYF shall receive as a commission 30% of the sale price of these works.
- 13.5 AYOF agrees to reinvest the proceeds of the sale of the works of the Finalists and Winner in the perpetuation of the competition.

14. Restrictions

The organisers of the competition, their employees and the members of the Jury are not authorised to compete. If any member of the Jury has any connection whatsoever (familial, professional or otherwise) with one of the participants in the competition, he or she shall be required to announce it at the outset of the selection process and, where appropriate, to withdraw from the deliberations related to that candidate and from the related vote.



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15. Cancellation

AYOF reserves the right to cancel the 2018 Prize if there is not sufficient participation.

16. Correspondence

All correspondence relating to the 2018 Prize shall be sent to AYOF by e-mail to the following address: hello@actonyourfuture.org

17. Applicable Law and Jurisdiction

17.1 Swiss law shall be applicable to the present Rules and their implementation.

17.2 Any dispute between the participants and the organiser of the 2018 Prize shall be referred to the exclusive jurisdiction of the courts of Geneva, Switzerland, after means of friendly resolution of the dispute have been exhausted.

18. Changes

Any change to the present Rules shall be by mutual agreement of AYOF and the Schools.